

# Newsletter

THE APRIL 2026 EDITION



We've welcomed Vicki Adams our new partner in Cambridge and West Suffolk

We are delighted to welcome Vicki Adams to our growing team, now serving clients across Cambridge and West Suffolk. Alongside her clinical work, Vicki serves as a consultant epidemiologist and Chief Executive of the Animal Cancer Trust, a role that places evidence-based medicine and compassionate care, including end-of-life decisions, at the very heart of everything she does. Her dedication to building lasting client relationships, providing continuity of care, and her passion for problem solving in both medicine and surgery make her a wonderful fit for everything we stand for. We look forward to her bringing that same warmth, expertise and commitment all the way from Canada, to pets and families across the region at one of the most important times in their lives. A heartfelt welcome from all of us at Dignipets!



The temperature may have been cold, but the turnout for our Leicester Pet Memorial Walk warmed our hearts completely. Seeing so many people walk side by side, united by love for the pets they have lost, made for an afternoon we will not forget in a hurry.

## Happy Spring everyone!

What a first three months it has been! We have so much to share with you. We are proud to have collaborated with the Association of Pet Bereavement Counsellors, and our end-of-life survey at SPVS was so well received that we cannot wait to bring it to VMG next. We also held a wonderful Pet Memorial Walk in Leicester, a truly moving occasion. And if that weren't enough, we have an exciting prize draw coming in April for everyone who completes our end-of-life survey. Turn over to find out more!



# Spring Newsletter



## All about the app!

We know that losing a pet can be an incredibly difficult time, which is why Dignipets is proud to offer pet carers direct access to accredited pet bereavement counsellors through our app. Support is there when you need it most, compassionate, professional, and just a tap away.



Scan me

and read more about how this helps anticipatory grief

At Dignipets, our hospice vets and nurses provide online hospice support and home euthanasia, while looking after the emotional wellbeing of pet carers before, during, and long after loss.

You care for the pet. We support the family around them.

Scan the QR code to share your views

As a thank you, you'll be entered into a prize draw to:

Win a £100 John Lewis Gift Voucher

Give your clients a free month of online hospice support



**Congratulations to Woodward Veterinary Practice** with winning a month long free hospice consultations by entering our survey prize contest at SPVS! We are running another one at the time of the VMG congress in April scan the QR code and give your feedback to enter the competition.

## Pet Memorial Walks Pics



Please join us on our **Pet Memorial Walk**  
come and walk with us to honour the beautiful four legged souls we have loved and lost...  
Free, everyone welcome  
Worcester Woods Country Park  
Wildwood Drive WR5 2LG  
7th June 2026  
11am  
walk@dignipets.co.uk  
dignipets.co.uk  
0333 320 8731  
Veterinary in-home hospice and end of life care for pets  
Scan the code to join our Pet Loss Support Network

Our next walk

